

Advertising sponsors ensure that live theater for all ages audiences is accessible & thriving in our community.

MAINSTAGE SPONSORSHIP 2018-19

Olympia Family Theater's 13th Mainstage Season features five amazing productions that will illuminate your imagination.

The selected shows in this season each have a strong connection to literature, both classic and newly written.

There is something for everyone, young and old alike!



CORDUROY
Sept 28 - Oct 21
13 performances



TINY TIM'S CHRISTMAS CAROL
Nov 30 - Dec 24
13 performances



FLORA & ULYSSES
Feb 1 - Feb 17
11 performances



THE HUNDRED DRESSES
March 15 - 31
11 performances



GO, DOG. GO!
May 10 - June 2
13 performances

MAINSTAGE: RATES & BENEFITS

Level/Ad Size	Rate	Comp Tickets	Program Ad	Lobby Signage	Name/Logo on web & posters	Special mention at performances	Front Window Signage
Corporate HERO (full page COLOR ad included)	\$10,000	100	x	TAKEN! Thank You	TWINSTAR CREDIT UNION	x	x
Back Cover (full page COLOR)	\$4,000	30	x	x	x	x	
Full Page	\$2,900	20	x	x	x	x	
Half Page HERO	\$1,900	16	x	x			
Half Page	\$1,000	8	x				
Quarter Page	\$550	6	x				
Business Card	\$325	4	x				

See back page for ad specs. *Prorated rates available for 2018-19 partial season sponsorship.

LET'S PLAY SPONSORSHIP 2018-19

Let's Play at Olympia Family Theater is a theatrical experience you can share with your little one that is full of movement, music, language, sights, and sounds that enhance cognitive development in children 0-5 years. A new interactive show each month!

- September ~ The Emperor's New Clothes
- October ~ Cinderella
- November ~ Stone Soup
- December ~ The Gingerbread Man
- January ~ The Mitten
- February ~ Hansel & Gretel
- March ~ Pinocchio
- April ~ Old McDonald
- May ~ Snow White
- June ~ Aesop's Fables

LET'S PLAY: RATES & BENEFITS

Level	Rate	Comp Entries	Lobby Signage	Mainstage Program Ad	Special mention at performances
Daytime Show HERO (only 1 per season)	\$4,000	40	x	Full page ad	x
Show Sponsor (you pick the month)	\$450	15	Logo	Logo	x
Partial Show Sponsor (you pick the month)	\$200	6	Name	Name	x

ART SPECS & DETAILS

FULL PAGE/BACK COVER: W 6.5" x H 8"

2018-19 Program size: 7" x 8.5"

Please provide print-ready files in .tiff or .PDF format.
Be sure all images, graphics and fonts are embedded in your PDF.
The interior of the program is printed in BW, the cover is printed in color.

If you need ad assistance, our graphic designer is available to answer your questions or create a professional ad for you (fees apply).
Please contact Jill Carter: jill@olyft.org or 360-789-7099

ART DEADLINES

If you are submitting **ONE** ad for the entire season... 9/14/2018

If you plan to change your ad in each program:

CORDUROY.....9/14/18
TINY TIM'S CHRISTMAS CAROL....11/16/18
FLORA & ULYSSES.....1/18/19
THE HUNDRED DRESSES.....3/1/19
GO, DOG. GO!.....4/26/19

HALF PAGE: W 6.5" x H 3.875"

QUARTER PAGE: W 3.125" x H 3.875"

For additional OFT
sponsorship information,
please contact:
Alexis Sarah:
alexis@olyft.org
or 360-570-1638

BUSINESS CARD: W 3.125" x H 1.8125"

Our audience numbers are increasing every year!

Based on attendance over the last few years, we anticipate the following numbers this coming season:

MAINSTAGE SEASON 5,900 PATRONS

LET'S PLAY SEASON 3,700 PATRONS

With your help, Olympia Family Theater is able to provide: over 200 tickets to families through social services organization partners, provide Pay-What-You-Can performances for each Mainstage show, and provide thousands of dollars in financial aid to young actors.