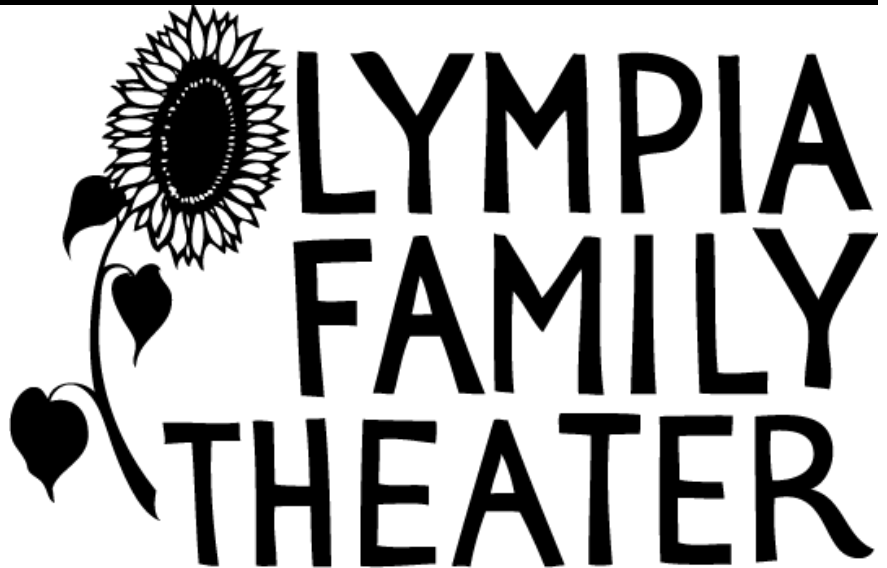


2016-17 SEASON SPONSORSHIP



Olympia Family Theater engages audiences of all ages in performances and programs that entertain and educate.

OLYMPIA FAMILY THEATER 612 4TH AVE E, OLYMPIA, WA 98501
360-570-1638 OLYFT.ORG INFO@OLYFT.ORG

Our Mainstage Season

**ELEPHANT & PIGGIE'S
"WE ARE IN A PLAY!"**
Sept 30 - Oct 23
12 performances

**The Best Christmas
Pageant Ever**
Nov 25 - Dec 18
12 performances

Starry Messenger
Jan 27 - Feb 12
11 performances

Alice in Wonderland
March 17- April 2
11 performances

Fishnapped!
May 12 - June 4
12 performances

Our season of shows is all about BIG ideas! Characters in each show discover not only things about themselves, but about the world around them. Each show is recommended for all ages. Thursday & Friday performances are at 7pm, Saturday & Sunday performances are at 2pm. Single ticket prices: Adults \$19, Student/Senior/Military \$16, Youth \$13

Let families know you support arts that entertain, educate and engage audiences of all ages!

Your sponsorship includes an ad in each show program, but there are perks too!

Mainstage: Rates & Benefits

Level/Ad Size	Rate	Comp Tickets	Program Ad	Lobby Signage	Name/Logo on web & posters	Special mention at performances	Window Signage
Corporate HERO (full page ad included)	\$10,000	100	x	x	x	x	* Banner on Bldg.
Back Cover (only 1 per season)	\$4,000	25	x	x	x	x	x
Full Page	\$2,900	20	x	x	x	x	
Half Page HERO	\$1,900	12	x	x			
Half Page	\$1,000	8	x				
Quarter Page	\$550	6	x				
Business Card	\$325	4	x				

See back page for ad specs. Prorated rates available for 2016-17 partial season sponsorship.

11!

This is OFT's 11th season!

Your financial support helps OFT fulfill our mission of making local theater accessible and helps YOU reach new customers.

Last Season's Reach:

- We had over 5,500 patrons attend last season's **Mainstage** shows—67% of that audience is adults!
- Our **Let's Play Daytime Shows** had over 2,600 patrons attend!

Sponsor support helps us:

- Keep ticket prices affordable
- Hold "Pay What You Can" nights for each **Mainstage** show
- Provide over 250 complimentary **Mainstage** tickets to local social service organizations that serve families
- Provide scholarships and sliding scale pricing for all of our educational programs

Sponsor Let's Play Daytime Show Season

September ~ Mother Goose

October ~ Snow White

November ~ Hansel & Gretel

December ~ Stone Soup

January ~ The Mitten

February ~ The Golden Goose

March ~ The Emperor's New Clothes

April ~ Peter Rabbit

May ~ The Tortoise & The Hare

June ~ Jack & The Beanstalk

Let's Play shows are generally 30 minutes long and are perfect for the very youngest of audience members—toddlers, preschoolers and up. Giggles guaranteed! Each show is performed four times during the month, always at 10:30am, always just \$5 per person.



Let's Play: Rates & Benefits

Level	Rate	Comp Entries	Lobby Signage	Name/Logo in Mainstage program	Special mention at performances
Daytime Show Sponsor (only 1 per season) UNAVAILABLE!	\$4,000	40	x	Full program	x
Show Sponsor (you pick the month) UNAVAILABLE!	\$450	15	x	Logo	x
Partial Show Sponsor (you pick the month)	\$250	6	x	Name	x

THANK YOU WINSTAR CREDIT UNION
for being our 2016-17 Daytime Show Hero!

Art Specs & Details

-FULL PAGE/BACK COVER: 6.5" x 8"

2016-17 Program size: 7" x 8.5"

Please provide print-ready files in .tiff or .PDF format.
Be sure all images, graphics and fonts are embedded in your PDF.
Program is printed in BW.

If you need ad assistance, our graphic designer is available to answer your questions or create a professional ad for you.

Please contact Jill Carter:

jill@olyft.org
or 360-789-7099.

Art deadlines

Elephant & Piggie's "We are in a Play!"9/9/16

The Best Christmas Pageant Ever.....11/4/16

Starry Messenger.....1/6/17

Alice in Wonderland.....2/24/17

Fishnapped!.....4/21/17

HALF PAGE: 6.5" x 3.875"

QUARTER PAGE: 3.125" x 3.875"

For OFT advertising
and sponsorship
information,
please contact:
Alexis Sarah:
alexis@olyft.org
or 360-570-1638

BUSINESS CARD: 3.125" x 1.8125"