



OLYMPIA FAMILY THEATER

BECOME A SPONSOR!

MAINSTAGE SPONSORSHIP 2017-18



Dr. Seuss'
The Cat in the Hat
Sept 29 - Oct 22
12 performances



Winnie the Pooh
Nov 24 - Dec 23
15 performances



3 Impossible Questions
Feb 2 - Feb 18
11 performances



The Miraculous Journey of Edward Tulane
March 16- April 1
11 performances



Cinder Edna
May 11 - June 3
13 performances

Olympia Family Theater's 12th Mainstage Season is all about the journey! Each story will take audiences members on a fantastic journey, across the ocean, across town, and sometimes just across the living room.

Thursday & Friday performances are at 7pm, Saturday & Sunday performances are at 2pm.
Single ticket prices: Adults \$19, Student/Senior/Military \$16, Youth \$13

MAINSTAGE: RATES & BENEFITS

Level/Ad Size	Rate	Comp Tickets	Program Ad	Lobby Signage	Name/Logo on web & posters	Special mention at performances	Front Window Signage
Corporate HERO (full page COLOR ad included)	\$10,000	100	x	x	x	x	x
Back Cover (only 1 per season)	\$4,000	25	x	x	x	x	
Full Page	\$2,900	20	x	x	x	x	
Half Page HERO	\$1,900	12	x	x			
Half Page	\$1,000	8	x				
Quarter Page	\$550	6	x				
Business Card	\$325	4	x				

See back page for ad specs. *Prorated rates available for 2017-18 partial season sponsorship.

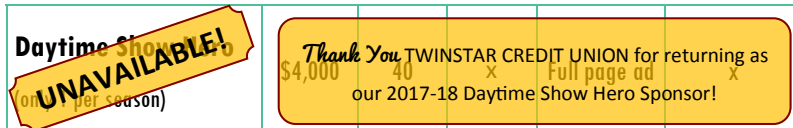
LET'S PLAY SPONSORSHIP 2017-18

Let's Play at Olympia Family Theater is a theatrical experience you can share with your little one that is full of movement, music, language, sights, and sounds that enhance cognitive development in children 0-5 years. A new interactive show each month! Admission is always just \$5 per person.

- September** ~ City Mouse, Country Mouse
- October** ~ Rapunzel
- November** ~ Little Red Hen
- December** ~ The Elves & The Shoemaker
- January** ~ Just So Stories
- February** ~ Three Little Pigs
- March** ~ Aladdin
- April** ~ Humpty Dumpty
- May** ~ Three Billy Goats Gruff
- June** ~ Princess and The Pea

LET'S PLAY: RATES & BENEFITS

Level	Rate	Comp Entries	Lobby Signage	Name/Logo in Mainstage program	Special mention at performances
Daytime Show Sponsor (only 1 per season)	\$4,000	40	x	Full page ad	x
Show Sponsor (you pick the month)	\$450	15	x	Logo	x
Partial Show Sponsor (you pick the month)	\$250	6	x	Name	x



ART SPECS & DETAILS

FULL PAGE/BACK COVER: 6.5" x 8"

2017-18 Program size: 7" x 8.5"

Please provide print-ready files in .tiff or .PDF format.
Be sure all images, graphics and fonts are embedded in your PDF.
Program is printed in BW.

If you need ad assistance, our graphic designer is available to answer your questions or create a professional ad for you.

Please contact Jill Carter:
jill@olyft.org
or 360-789-7099

ART DEADLINES

Dr. Seuss' The Cat in the Hat....9/13/17
Winnie the Pooh.....11/9/17
3 Impossible Questions.....1/17/18
The Miraculous Journey of Edward Tulane.....2/28/18
Cinder Edna.....4/25/18

HALF PAGE: 6.5" x 3.875"

QUARTER PAGE: 3.125" x 3.875"

For additional OFT
sponsorship information,
please contact:
Alexis Sarah:
alexis@olyft.org
or 360-570-1638

BUSINESS CARD: 3.125" x 1.8125"

Our audience numbers are increasing every year!

Based on attendance over the last few years, we anticipate the following numbers this coming season:

MAINSTAGE SEASON 5,800 PATRONS

LET'S PLAY SEASON 3,200 PATRONS

Your support ensures that live theater for all ages audiences is accessible & thriving in our community. With your help, Olympia Family Theater is able to provide over 200 tickets to underserved families through social services organization partners, provide Pay-What-You-Can performances for each Mainstage show, and provide thousands of dollars in financial aid to young actors.